

Services- SRB Consultant Group

Additional Services We Offer

All services are AlaCarte. Pricing will be discussed during the consultation

Operations

- Creating Practice Management Systems and Protocols
- Team Leadership Training Protocols
- Customer Service | Verbiage Skills for team members and Phone skills
- Structuring a drama-free environment among team members
- Creating P&L and reviewing monthly financials| Bookkeeping and Monthly Accounting
- Payroll
- Researching payroll, EMR, office supplies, and equipment at a lower investment
- Credentialing and fee schedules
- Fee for service practices pricing
- IV Therapy Start-up business
- OSHA/HIPAA Compliance

Human Resources

- Recruit Team Members
- Check References
- Onboard And Train Team
- Prepare Employee Handbook, policy & and systems manual

Marketing

- Digital Marketing
- SEO (search engine optimization)
- PPC (pay per clicks) advertising
- Creative Content
- Medical/Dental website design
- SEM (search engine marketing)
- Social media Marketing
- Email and SMS Marketing Stationary

And Internal Marketing

- Business cards
- Appointment cards
- Tri-fold brochures
- Signage
- Rack cards
- Letterheads/ envelopes
- TV Slides

- Provider announcements Branding | Rebranding And Logos
- Logo and brand design development Referral Marketing