



Additional Services we provide help with:

All Services are AlaCarte. Pricing will be discussed during consultation.

Operations

- Creating Practice Management Systems and Protocols
- Team Leadership Training Protocols
- Customer Service | Verbiage Skills for team members and Phone skills
- Creating P&L and reviewing monthly financials| Bookkeeping and Monthly Accounting
- Payroll
- Researching payroll, EMR, office supplies and equipment at lower cost
- Credentialing and fee schedules
- Fee for service practices pricing
- IV Therapy Start up
- OSHA/HIPAA Compliance

Human Resources

- Recruit Team Members
- Check References
- Onboard And Train Team
- Prepare Employee Handbook, policy & systems manual

Marketing

- Digital Marketing
- SEO (search engine optimization)
- PPC (pay per clicks) advertising
- Creative Content
- Business cards
- Appointment cards
- Tri-fold brochures
- Signage
- Medical/Dental website design
- SEM (search engine marketing)
- Social media Marketing
- Email and SMS Marketing Stationary And Internal Marketing
- Rack cards
- Letterheads/ envelopes
- TV Slides
- Provider announcements Branding | Rebranding And Logos
- Logo and brand design development Referral Marketing



- Marketing your name and practice name throughout your community and surrounding counties to become the primary provider in your market
- Increase word of mouth referrals from your patient base
- Increasing online reviews from your patient base