

## Marketing Your Practice- See it, experience it, talk about it!

We are experts in marketing your medical and dental practice due to having first hand experience working in both the medical and dental fields. Your marketing is your reputation

### Digital Marketing

- Medical/Dental website design
- SEO (search engine optimization)
- SEM (search engine marketing)
- PPC (pay per clicks) advertising
- Social media Marketing
- Creative Content
- Email and SMS Marketing



### Stationary And Internal Marketing

- Business cards
- Rack cards
- Appointment cards
- Letterheads/ envelopes
- Tri-fold brochures
- TV Slides
- Signage
- Provider announcements

### Branding | Rebranding And Logos

- Logo and brand design development

### Referral Marketing

- Marketing your name and practice name throughout your community and surrounding counties to become the primary provider in your market
- Increase word of mouth referrals from your patient base
- Increasing online reviews from your patient base

### Pricing

- **Hourly-** Straightforward pricing depending on the project. This model is designed for smaller projects that do not require long term involvement. The pricing range depends on the projects starting at \$125 per hour.
- **Project Based-** This model is based on the specific project(s) and is based on the estimated amount of hours involved and complexity of the work involved. Pricing range depending on the projects starting at \$ 2,800. Monthly payments up to a one (1) year agreement.
- **Retainer Based-** This model is for long term projects and ongoing services. The pricing range depends on projects starting at \$2,000. Monthly payments with one (1) year agreement.

