

Services- SRB Consultant Group

Marketing Your Practice- See it, experience it, talk about it!

We connect with the provider to understand their practice, the vision, and what the goal is, then make a custom plan of services that will help them reach their goals.

Digital Marketing

- Media Marketing
- SEO (search engine optimization)
- SEM (search engine marketing)
- PPC (pay per clicks) advertising
- Google Ad Words
- Google Analytics
- Creative Content
- Email and SMS

Social Media And Digital Marketing

- Facebook, Instagram, Tik Tok, Twitter, Pinterest, LinkedIn
- Google Business
- Profile Management
- Photos/Video/Blog Content
- Social Media Audits, Analytics
- Paid Social Advertising And Google AdWords

Stationary And Internal Marketing

- Marketing Business cards
- Rack cards
- Appointment cards
- Letterheads/ envelopes
- Tri-fold brochures
- TV Slides
- Signage
- Provider announcements

Branding | Rebranding | Logos

- Logo and brand design development
- Marketing your name and practice name throughout your community and surrounding counties to become the primary provider in your market
- Increase word-of-mouth referrals from your patient base
- Increasing online reviews from your patient base
- Public Relations

Project-Based This model is based on creating a customized tailored marketing plan for your practice around your vision. We become your marketing and public relations team and provide guidance on specific project(s). Pricing is based on the services needed for the business. This model is a 3 to 6 month commitment

Retainer-Based This model is for long-term projects and ongoing services, we become your full-time marketing and public relations team. We are hands-on in every detail of marketing your practice and your vision. Pricing starts at \$1,100/month with a 1-year commitment, then month to month thereafter